



# GLEICHEN HERALD

TWENTY-FIRST YEAR No. 35

GLEICHEN, ALBERTA, WEDNESDAY, NOVEMBER 23, 1927

SUBSCRIPTION \$2.50 PER YEAR

## Buffalo Feed---Big Crowds Assured for Old Timers Second Annual Ball from Far and Near----"Dad" Plante Manager

### MINUTES OF BLACKFOOT M.D. MEETING

Minutes of regular meeting of the council of the Municipal District of Blackfoot, held in the municipal office, Gleichen.

Those present: Reeve Thomas Deputy Reeve McLean and Councilors Dow and Elder.

Coun. McLean: That the minutes of council meeting of October 11th be adopted as read.

A letter from the municipal district of New Valley, No. 219 "other keeping the Calgary-Medicine Hat road open or advocating that it be kept open by the province during the coming winter" was read and discussed.

Coun. Law: That we do not advocate the keeping open of the Calgary Medicine Hat highway during the coming winter. The portion of the highway situated in this municipality is in such poor condition that such an undertaking would be exceedingly costly and unsatisfactory and we feel that the first duty should be to bring up the question in up-to-date and carried.

The matter of application by rate-payers' creditors requesting the municipality to release a portion of grain seized for tax indebtedness to creditors under certain conditions was discussed.

Coun. Thorson: That the action of the municipal staff in seizing grain for tax indebtedness be confirmed and that the proceeds of the grain in question be applied against the rate-payer's indebtedness to the municipality---Carried.

Coun. Elder: That the accounts are paid off as o.k'd by the finance committee be passed and orders paid---Carried.

A letter from the Department of Public Health advising the provincial order of Sept. 6th, 1927, re: permit for sale of beer in a hall in a municipality in which no analysis had developed during their residence to outside points, was read.

Complaints received during the month: By the provincial police on behalf of the Hamlet of Chancellor re obstruction of the highway.

Advice of having bridge south of section 2-3-21 by a resident.

Councillors having jurisdiction over portions of municipal district mentioned advised by letter.

Councilor Dow moved the adjournment.

### INTERESTING ANNUAL MISSIONARY MEETING

The regular annual event will be held under the auspices of the Western Misionary Society of the Gleichen United Church. The great disappointment of all, the Rev. and Mrs. Elson, for nearly 20 years missionaries in China, were unable to motor across from Rellaw on account of the heavy snowed roads. In lieu of the special treat, the Rev. and Mrs. Elson, a spinster adobe, centered his thoughts on Dr. Stanley Jones' book "The Christ of the Indian Road". The Missionary Band with a membership of about 50 children was represented in the number of 35 and contributed to the program in the following numbers: "A Winter Scene"; "Chorus"; "Two Little Babes" by Rev. Elson; "Give Said the Little Stream"; "The Hobo King" and the adobe

### UNITED CHURCH ANNUAL SUNDAY SCHOOL MEETING

A meeting of the Board of Management of the Sunday school of the Gleichen United Church was held with John C. Buckley, M.L.A., acting superintendent in the chair and almost a complete staff present.

The meeting was held at the Manse. Some of the most important business was transacted and a great deal was accomplished. It was decided to hold a regular meeting on every second Tuesday of each month. Mrs. Rev. Corcoran, Miss Betty Crawford and Mrs. Geo. Evans were assigned classes as teachers. The children's Christmas party will be held Saturday, December 12th, in the United Church.

The Junior C. G. I. T. volunteered through Miss Crawford to take care of the Christmas stockings, while Mrs. B. W. Brown was appointed convener of the purchasing and filling committee. The Tuxi boys with Rev. Corcoran as teacher, were placed in charge of the decoration committee, the trees inside the church. Mr. H. H. Hall, local C.P.R. agent was asked to represent the Canadian Pacific Railway with regard to the Christmas tree. A pro gram committee was then appointed by the chair consisting of Four, W. J. St. John, Mrs. F. E. McLean and Corcoran. It was decided to give the children their usual Christ mas treat and that in order to defray necessary expenses a free-will offering will be received at the service. It will also be made the occasion of a "white gift" Christmas, meaning that the amount given will be the variable purpose, can be given to the same to the Christmas tree where I will be received by a committee appointed to some family or organization to bring Christmas cheer to some who otherwise would be without. Those wishing to send friends will please notify F. L. Mallory who will gladly forward same.

Every detail is in competent hands, even to the weather and roads have not been overlooked.

You're for more people and more fun.

### THE LAST WORD ABOUT THE 2ND ANNUAL OLD TIMERS BALL

The invitations are out. If you have not received one just try to think of everyone who has lived in what used to be the Gleichen district, and you will realize that is is possible to miss some. It is the aim of the committee to plan an invitation in every home and if we have failed please come to the ball and tell us about it.

The large sale of tickets indicates that those who attended last year's Old Timers' Ball are coming again and must have told their friends of the real good time that was had. Those wishing invitations to send to friends will please notify F. L. Mallory who will gladly forward same.

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### OLD TIMERS' COMMITTEE.

### REGULAR MEETING OF GLEICHEN TOWN COUNCIL

Minutes of meeting of the Gleichen town council in the town office, Friday, November 18th.

Those present: Mayor N. T. Purcell, Councillors Pinder, Menard and Moss. Coun. Menard and Pinder: That the secretary be authorized to sign the arrears of taxes shown on the tax statement properly brought to tax sal and uncol---Carried.

Coun. Pinder and Moss: That the secretary be paid \$75.00 for winter flying at Pump Station---Carried.

Coun. Menard and Moss: That the amount of necessary for the month of October as submitted by the secretary be embodied in the minutes---Carried.

Coun. Menard and Pinder: That the accounts as passed by the finance committee be paid---Carried.

No response having been made fol lowing notice regarding payment of dog taxes the secretary was instructed to hire Eli Woods to serve sum mons on all who had not yet paid.

The master of refunding paid \$100.00.

In the chapel of Old Sun School when the White Buffalo Bull, from the White Buffalo reserves, went into marriage, the Rev. F. M. E. Gibson officiating.

The couple entered the chapel to the strains of Lohengrin's wedding march. Corcoran Stimson acted as best man and his Waterhole as bridesmaid.

The bride was given away by her father. She was dressed in white. Fugl all trimmed with silver lace. The veil was held in place with silver hands, also the shoes and stockings were all very colored.

The bridegroom was dressed in a smart tailored blue dress.

A number of friends and relatives were present. After the service a dance was held.

The bride was left for Calgary where they will remain for a short time. The bride was the recipient of many beautiful presents.

### GLEICHEN HOSPITAL NEWS

Mrs. A. W. Matheson probator officer Calgary was the guest of Mrs. Cooks recently.

Newman Urich is a patient in the Gleichen Hospital where Dr. Farquharson set his leg which was broken when the lad received a kick from a horse.

Harry Foster is a patient in the Gleichen Hospital suffering from pneumonia.

H. T. Colpoys of Nakata recently underwent an operation at the Gleichen Hospital.

The steady ad is the one that counts but it should be fresh.

### PUBLIC NOTICE

The annual meeting of the Gleichen Community Hall Association will be held in the hall, Tuesday, December 6th, at 8 p.m. to receive reports and elect new officers.

Everybody interested in the hall is invited.

F. L. MALLORY,  
Secy.

### The Psychology of Color on a World Cruise



CHERRY BLOSSOM TIME, JAPAN

Cherry blossoms rampant in the four corners of Japan will commence another season of beauty and color in the spring. This vessel will make an impression on the mind of the average traveler. Distances are measured in miles, colors in hues, and the ratcheting contracts in color. Today the sun sets on the horizon and tomorrow the sun rises on the opposite side of the world.

Color is the scattered parts of the world, the colorful costumes and the costumes of the inhabitants of the world, the colorful flowers of the world, the colorful of prince, peasant and pauper, the colorful towers above the masses of the world, the colorful of the sky, the colorful of the earth, the colorful of the sea, the colorful of the land, and makes the blood run hot in New York.

From New York to December 1st, the Panama Pacific steamship Empress

of Australia, will commence another season of beauty and color in the world. This vessel will make an impression on the mind of the average traveler. Distances are measured in miles, colors in hues, and the ratcheting contracts in color. Today the sun sets on the horizon and tomorrow the sun rises on the opposite side of the world.

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One of the features of the world is the way the colors of the world are used.

The way detail colors have been used in the world is the way the colors of the cruise party. From start to finish the ship is a house. Colors, customs, regulations and language are used in the world.

As these details have been worked out months ahead and handled easily by the cruise manager on board.

# The Understanding Heart

JOAN CRAWFORD  
CARMEIL MYERS  
ROCKELLE FELLOWS  
FRANCIS X. BUSHMAN

Saturday Night in Gleichen Community Hall

Through the flames of a forest fire, is unraveled a tale of love and adventure to quicken the pulse. The screen here presents one of the best yarns spun by Peter Kyne, master story-teller, to please his immense audience.





## THRESHERMEN NOTICE

We have a tank wagon truck as well as a one to haul drums of gas and are prepared to deliver Gas or Kerosene anywhere at any time either in drums or bulk. When in need of quick service give us a call.

### Imperial Oil Limited

R. S. MCQUEEN  
Agent, Phone 37 or 80 Gleichen



Mega-  
phone  
Methods

If you had a voice like this, with a megaphone attachment you could get your message over to you can hear our word best.

You have not got the voice but our paper is at your service at the year around.

THE GLEICHEN CALL  
Published every Wednesday in the Heart of a Wonderfully Rich Farming

## THE GLEICHEN CALL

W. PARK BYRNE, PROPRIETOR  
Member of the Canadian Weekly Newspaper Association  
Member of the Alberta Press Association

ADVERTISING RATES—Display, \$6 per Column Inch; Single Insertion; and \$6 per each subsequent insertion. Reading matter accepted only with express guarantee that it is original and not copyrighted. **CHARGE MUST BE ADDED TO ALL CHEQUES**

### GLEICHEN, ALBERTA, WEDNESDAY

#### BOOSTERS WANTED

A town has no place for the knocker—a knocker is hardly a man himself, but his country, his town or his community has little use for him.

There are all kinds of knockers, as many as there are kinds of people. The thriving city is filled with boosters—booster, who so cut number the knockers that their knocking does not count much.

Sometimes they are super-enthusiastic and over-enthusiastic. Is the better word? But they are always enthusiastic for their home town or the cause in which they are interested, and they never to be found hanging around some where knocking this and knocking that. No, a booster is not built up that way.

We must have these boosters; they are just as necessary to the successful enterprise as daylight is to the earth.

Knockers are found everywhere just the same as the boosters but let us all be thankful for it, the booster are always far away in the lead, user of the language, and the knocker is rear, where it is safer for them, perhaps. They flock together, but even then they fail to make a crowd, as a rule.

But the greatest booster is he who converts the knocker into a booster—unless he sees the light—so the two play the game as team-mates ever after.

A town has no place for the knocker—it matters not whether he knock the town, its enterprises or its citizens. Show us a man who knocks his fellow citizen and we will show you the poorest excuse for a knocker.

—ADMITTED.

#### ADVICE TO MOTHERS

(By a Red Cross Nurse)  
As a nurse my attention is quite frequently drawn to those children who are not receiving the care and training necessary for good health. May I draw your attention to a few facts:

Train your child from the moment he is born. Please do not start him on a road of irregularity. In this way you are laying up all sorts of trouble for yourself and ruining your child's health and perhaps its health. Regularity is the secret of success in child raising as in all sciences.

1. Bath your baby regularly night and morning.

2. Feed him regularly by the clock as per doctor's instructions every 3 or 4 hours.

3. Put him to bed in a quiet room without noise, without light and close the door.

4. After the child reaches the age of one year regularity is just as important than as during infancy. To picture that this little child is bound to do as habits, brain development, action, speech and character, etc., and perhaps its health. Regularity is the secret of success in child raising as in all sciences.

5. Baby cries when he has indulged on over feeding or improper feeding. When pines are pricking him. When he has perhaps been lying too long in the position or pressure of a garment.

Do not boast that "Baby never goes to bed until 11 or 12 p.m." "Baby wakes up every morning at 6 o'clock." There are times when baby will waken during the night perhaps he requires attention or a drink of water, but that is no reason for the fond parents turning on a strong light by his bed, talking to him and finally taking him into bed with

them. If it done tonight, tomorrow night the child tries it again and thus many bad habits are spoiled.

Remember that habit formation is the all important factor in the training of a child. A primary tendency in all children is imitation, and the parents may be responsible for certain characteristics of their children.

Books on the care of children can be obtained free of charge by applying to the Canadian Red Cross Society, 408 Civic Building, Edmonton, Alberta.

#### CANT YOU REMEMBER

What the family had I'd a bath tub was considered "stuck up."

What the bootjack was an indispensable household article.

What the clothes bought at the corner grocery store by the quart.

When there was a thousand dollars in each sole of maid's carpet slippers.

When a fellow owned a plane side car buggy and a tops looking horse was considered a sport and a specimen of beauty.

When bushels and cattails round out the female fore-dove.

When we used to write verses in a girl's autograph albums with purple ink.

When you never could tell whether or not the girl you took to a party has a date on her shoulder or a skinning neck.

When the Band of Horns never chicken dinner and it was a pea chicken dinner.

When the clothing merchant cracked in a suit of suspenders I paid cash for your \$12 suit.

When the band of Horns never played and the family Bible always had the place of honor on the "what not" in the corner of the parlor.

Yes those were the dear old days. They will never return, I think. But in my heart I really believe there was more contented happiness all round than there is today with all modern ways, doing and possessions.

#### NEWSPAPER LAW

Excerpts from "Newspaper Law" reprinted for the benefit of any reader who may have mistaken ideas regarding:

1. A postmaster is required to give NOTICE BY LETTER (returning the paper does not answer the law), if the subscriber does not take the paper out of the office and states the reason for its not being taken.

2. Any person orders his paper discontinued must pay all arrears, the publisher may continue to send it unless payment is made and collected.

3. Put him to bed in a quiet room without noise, without light and close the door.

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## An Industry with its Future Assured

AN INDUSTRY that produces an essential commodity to an ever increasing market, managed by experienced and competent officials with years of knowledge in their own particular business is bound to be a success.

## INDEPENDENT BISCUIT COMPANY, LIMITED

**is a good investment**

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**EVERY INVESTOR SHOULD INCLUDE THIS STOCK IN HIS LIST OF INVESTMENTS**

For detailed information  
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**G.F. TULL & ARDERN  
LIMITED  
LANCASTER BUILDING, — CALGARY**

Shelf worn goods is the merchant's bug-bear—Advertise them and get new goods.



The public is concerned with continued quality production because it means Consumer Satisfaction.

We have never lowered our Standard of Quality. We take a pride in always brewing the Best.

**HORN BEER** The Beer That's Different

**HORN STOUT**—The West's Favorite

**GEO. MOSS  
Local Agent, Phone 27**

**BIG HORN  
BREWING COMPANY Limited**

The steady ad is the one that counts but it should be fresh.

### Legends of the St. Lawrence River in Quebec



Folk tales and legends still cling to the St. Lawrence River, which first highway into the unknown continent of North America. Legends in which the Indians, the French, superstitious, French customs and religious superstitions are interwoven. These early explorers, those brave men who dreamed dreams which led them on and over the mountains, across the islands, purple hills and shining cliffs, these legends were reversed. Now, however, while large Canadian Pacific steamships and motor boats now ply up and down the St. Lawrence, the legends are no longer regarded as legends, as fair tales, with somewhat of a religious flavour not to be denied. The legends have been employed as reminiscence of the olden days when the Indians and demons seemed most real.

Katherine Hale, in an article little known to the public, Canadian Pacific, in the Canadian Pacific's "People Who Made History," gives a good account of many of these stories. One of the most familiar legends is that of Loup-Garou, the werewolf or the Irish hounds. Loup-Garou typifies the French Canadian's reverence for things spiritual and he evidently derived from the German

folk tales and legends still clinging to the St. Lawrence River. It is said that the St. Lawrence River is the narrowest part of the river, and that the Indians, the French, superstitious, French customs and religious superstitions are interwoven. These early explorers, those brave men who dreamed dreams which led them on and over the mountains, across the islands, purple hills and shining cliffs, these legends were reversed. Now, however, while large Canadian Pacific steamships and motor boats now ply up and down the St. Lawrence, the legends are no longer regarded as legends, as fair tales, with somewhat of a religious flavour not to be denied. The legends have been employed as reminiscence of the olden days when the Indians and demons seemed most real.

—ADMITTED.

### Breaking New Ground in the Rockies



(1) Surveying the Glacier from a neighboring peak. (2) Paul McIntrye, 16-year-old son of F. B. McIntrye, of Princeton B. I., with the surveying party.

The fastness of the Rockies is about as virgin territory not touched by the foot of man and one of the latest to be traversed is the Illecillewaet Glacier where a young surveying party, shown in the accompanying photo above gives a good idea. It was found by Chris Hart, one of the members of the surveying party, that Paul McIntrye, an amateur visitor with his father, F. B. McIntrye, of Princeton, B. I., had made the first ascent of the glacier in September, 1919. Paul McIntrye, an amateur visitor with his father, F. B. McIntrye, of Princeton, B. I., had made the first ascent of the glacier in September, 1919. Mr. Oliver describes the adventure as follows:—

"The first time I went up the glacier I was crowned with a circular cloud like a halo; the vegetation was thin and sparse, the rocks were sharp and jagged, the air was filled with a delightful fragrance. After walking through the timber we gradually emerged into jackpine, balsam and spruce forest. Here were the headwaters of the Illecillewaet River winding its way through the timber. On the right bank of the river stood the Swiss Peaks and Mt. Hermit. Our progress from this point was somewhat slow as the snow was deep and the timber was dense. At 1,500 feet was over rock and moraine, crossing fissures and running over the talus of the glacier above. As soon as we reached the talus we adjourned to the side of the stream to eat our lunch. The granponas are made of iron and are similar to a

**GLEICHEN HOSPITAL**

MRS. A. V. COCKE, R.N.  
(Registered in the Province of  
Saskatchewan and Alberta)  
Nurse in Charge

VISITING HOURS: 10 a.m. - 4 p.m. and 7 to 8 p.m.

P.O. BOX 141

PHONE 1-1

MISS E. FRANKTON

Maternity Nurse

Box 70,

Phone 104

GLEICHEN, ALBERTA

**T. H. Beach**  
AuctioneerSales Conducted any place  
in the Province

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Enquire at Office in Pioneer Meat

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**JOHN BOYD, LL.B.**Barrister Solicitor  
and Notary PublicGLEICHEN, ALBERTA  
(SUCCESSOR TO R. & C. CORST)**Ad Suggestions**A suit to suit.  
Hosiery, India  
Clothing pieces, etc.  
Underwear clothing for men.  
Boys' Oxford's at lower prices.  
Big saving for prompt buyers.Show savings of unusual interest.  
A picture of men's clothing  
Saturday bargains for thrifty  
housewives.Not cheap clothing, but good cloth  
in good style.A list of underlined silk specials  
for Saturday's selling.The best values and handmeant  
styles we have ever offered.

**M. W. MACDONALD, LL.B.**  
BARRISTER-IN-LAW  
ARROWHEAD, ALBERTA

Collections a specialty,  
Estates, Leases, Insurance, Health  
and Life.

INVESTMENTS — FARM LANDS

**TOWN OF GLEICHEN**  
OFFICE HOURS

10 a.m. to 12:30 p.m. and

1:30 p.m. to 5:30 p.m. Daily

Council meeting second Friday of

each month at 8 p.m.

This office will be closed as follows:

Sunday, Statutory Holidays and the

first fortnight of December, 1927.

—ALCO

First two legal working days of each

month for winter reading, and first two

legal working days of each month for

the month of March.

—PETER MACLEAN,

Secretary Treasurer.

ROY M. ALLEN

Authorized Auctioneer

—and Valuator

WILL SELL ANYTHING YOU HAVE

OR OWN

PHONE Rural, Mile

CLUNY P.O. - ALBERTA

—EO. W. EVANS

Undertaking

And Embalming

MOTOR HEARS

Artificial wreaths always in hand.

Weather extremes will not effect these flows:  
in any way.

—GLEICHEN ALT.

Now is the time to advertise it

and let the folks know what you have

offer—the buyers want to buy.

The Call from now to Dec. 31, 1927.

—ER

It is announced that the 2,000,000

pounds elevator at Midland, Alberta, erected by the Canadian Pacific and associates has been completed, and that the first grain will be received and is to proceed with the construction of a new elevator at Midland and connect with the elevator at Coburg Bay and opening up its main line through Coburg Bay to the port of Vancouver. The 500 purchased milk cows, their barns are said to be the best in the province.

F. W. Swindells, a wealthy Canadian manufacturer, is developing the Midland division of the Dominion of Alberta Railways, having purchased from Mr. Arthur D. Galt, 400 acres under cultivation, 500 acres under grass, and 1,000 acres situated on the summit of a hill, all of which is to be used for Coburg Bay and opening up its main line through Coburg Bay to the port of Vancouver. The 500 purchased milk cows, their barns are said to be the best in the province.

We feel this concern should be commended upon them for the work and care they are taking in means of advertising them and inviting the public to patronize stores carrying merchandise in their distribution.

The annual meeting of the Alberta Wheat Pool will be held on Wednesday November 23, in Calgary. The reports for the year will be presented to the pool delegates.

The meeting was called to order by Oliver Holland, president, with ten members present. The roll call was answered by the asking of a riddle. Next meeting it will be answered by a prover.

A riddle which that we put on a concert, and this was then discussed.

The business part of the meeting then adjourned.

Marjory McIntyre took the convalescent period and Milly McLean will take charge of it at the next meeting which will be held at the home of Mr. St. Jean.

A plate of Boston brown bread sandwiches and tea was served by Blanche Desjardins and Ella Robins son.

A sing-song was held before the meeting adjourned.

—C. L. HESS

Portrait Artist, Royal York Chambers, Calgary. Phone Mississ.

TUCKABATCHEE CORNER

The last meeting of the Tuxis Boys was held at the home of Mrs. R. K. Hunter on the 1st of November.

The meeting was opened in the usual way with an attendance of twelve boys and their mentor.

In the business part of the meeting it was decided to procure an educational picture from Edmonton and hold it in connection with the high school courses in English literature.

The next event was nomination of a representative from the Gleichen to

Retlaw district, for the boys parlia-

mament which will be held in the City Hall, Calgary, at the end of this year.

The social part of the meeting was next held and a good time was enjoyed by all.

We are for Gleichen. Are you for

**CONWAY'S LIMITED**

CIGARS, TOBACCO, CANDY

located in the Traders Building (1st

Street west and 12th Ave.) in Cal-

gary, furnish an excellent service in

the distribution of cigar tobacco and

candy to the retail trade offering

only the better and well known

brands. Under the direction of

J. C. Conway, this firm are render-

ing a most metropolitan service.

A review of the business, agricul-

ture and industrial interests of Cal-

gary would make it evident that Cal-

gary is well known for its

development and prosperity in the

city and adjacent territory. They

are doubtless one of the most pro-

minent and popular firms in this

line of business in this section render-

ing retail tobacconists and confec-

tioners throughout the year.

Conway's Limited are equipped

to render a prompt and unan-

ticipated service to the trade. They have

become an established factor in retail

tobacconists and cigar tobacco and

candy to the retail trade offering

only the better and well known

brands. Under the direction of

J. C. Conway, this firm are render-

ing a most metropolitan service.

A special feature with this firm is

the furnishing of market quotation

and patrons will find courtesy and

a personal touch in every service. They

are urged to call at any time and

make the most authoritative inform-

ation at their disposal.

Conway's Limited under the direction of J. C. Conway render i-

wholesalers and retail trade channels have

established considerable practice with

the dealers and their large number of

customers. The consequent buying power has been i-

point in their favor with representatives

of many of the factories. Thus, they en-

joy the advantages offered to them

in this class.

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We are for Gleichen. Are you for

us?

An Investment for all classes

all Ages

4% Payable on Demand

PROVINCIAL SAVINGS

CERTIFICATES

APPLY TREASURY DEPARTMENT  
PARLIAMENT BUILDINGS  
EDMONTON - ALBERTA.**PROGRESSIVE MERCHANTS**

ADVERTISING in The Call would help you promote your business. It would attract new customers, retain the goodwill of old ones and increase public confidence in your store and service.

ADVERTISING is simply salesmanship in the mass. It is efficient, low priced salesman. Investigate its merits.

**Home to the Old Country**

for

**Christmas - New Years****Special Trains**

TO THE

Seaboard

Low Fares  
DURING DECEMBER  
TO THE  
Seaboard

Leaving Winnipeg 10:00 a.m.

CONNECTING WITH

**XMAS SAILINGS**

FROM WINNIPEG

Nov. 23 S.S. Melita from Montreal - Nov. 25 from Glasgow, Belfast, Liverpool Dec. 3 S.S. Montcalm from St. John - Dec. 6 for Belfast, Glasgow, Liverpool Dec. 10 S.S. Moncton from St. John - Dec. 11 for Cobh, Cork, Glasgow, Liverpool Dec. 11 S.S. Moncton from St. John - Dec. 14 for Cobh, Cork, Glasgow, Liverpool Dec. 12 S.S. Moncton from St. John - Dec. 15 for Belfast, Liverpool

THROUGH SLEEPING CARS TO CONNECT WITH SPECIALS AT WINNIPEG WILL BE OPERATED FROM EDMONTON, CALGARY SASKATOON, MOOSE JAW AND REGINA

For full particulars ask Ticket Agent

**H. H. HALL, Gleichen****CANADIAN PACIFIC****CAL GARY**  
THE BEER WITH THE REPUTATION\*

## LOOK FOR THIS TRADE MARK



Occupies a unique position in the Brewing industry. It shares its price with many, but its QUALITY with none.

On sale at all the best hotels and clubs

Order from your Nearest Agent Buy it By The Case

WINTER EXCURSIONS

PACIFIC COAST

TICKETS ON SALE

Dec. 1, 6, 9, 13, 18, 22, 27, 29

Jan. 3, 5, 10, 12, 17, 19, 24

Feb. 2 and 7

Return Limit April 15, 1927

ESTERN CANADA

TICKETS ON SALE

December 1st to January 5

from Moose Jaw

Manitoba (Winnipeg and West),

Saskatchewan and Alberta

Return Limit Three Months

CENTRAL STATES

TICKETS ON SALE

December 1st to January 5

from stations

Saskatchewan and Alberta

Return Limit Three Months

H. H. HALL,

C. P. R. Agent,

Gleichen Alberta

CANADIAN PACIFIC

For Detail Information Ask the Ticket Agent

## Treat Colds 2 Ways

**With One Treatment**

RUBBED on  
throat and  
chest, Vick's  
does two things:  
(1) It is vaporized by  
the body heat and inhaled direct to  
the lungs.  
(2) It stimulates the skin  
like an old-fashioned poultice  
and "draws out" the sorcery.

**VICKS**  
VAPORUB  
Over 2 MILLION JARS USED YEARLY

## WORLD HAPPENINGS BRIEFLY TOLD

A photographic method of determining the existence of tuberculosis in mankind, even before birth, has been announced by Dr. Arthur Vane, head of the Prophetic Institute.

The Japanese cabinet has decided to cease positive encouragement of emigration. Hereafter the government will concentrate its efforts to entice men to return.

Search of the vast wilderness of Labrador for the lost polar bear was made by an expedition, sponsored by the International Paper Company, St. John, N.B.

White sailing on the Toronto Hunt golf links, Harry Hinschorn was attacked by a huge eagle hawk which tillited bad cuts on his face and hand before he stumped it with a golf club.

Large quantities of fishmeal from the salmon fisheries of the west coast of Vancouver Island are being assembled at Vancouver for the German market. Many thousands tons have been sold there this season.

To meet the demand of military pensioners in Canada, in every other foreign country put together. There are 1,422 residents of Canada who receive pensions from the United States treasury. They receive a total of \$600,000 a year.

The American pensioners of friend have been given preference in the process of lead in each case, can, for Central America and the other for Mexico—Albeit, despite for the same sum, the pensioners from Canada receive a larger amount of lead for the combatants of World War I.

Maj. Mario de Tomasi, Italian flying ace, attained a speed of more than 200 miles an hour in his hydro aeroplane test on the Venetie Lake course, surpassing all existing records for the speed of a hydro plane, the Royal Aero Club of Italy stated.

Tom Moore, president of the Trades and Labor Council of Canada, has returned to Britain to attend the meeting he attended the meeting of the governing body of the International Labor office attached to the League of Nations.

## The Countless Stars

Only 2,000 Can Be Seen By Any

Although the stars in the heavens really are countless, the "countless stars" of the electrical industry, however, are only about 2,500. Physician Charles E. Rogers, of Trinity College, told Dean Edward A. Tracy of the same number of stars in the sky.

"Were it possible to see at one time all stars that are visible to the naked eye, the number would be less than 2,500," said Rogers. "But, the best estimates indicate that no one can divest at any one place a sky to see more than 2,500 distinct stars, or points of light."

Guayaquil, Ecuador, which in 1918 was considered to be one of the world's few safe spots in the world, has had a case of the dread disease since 1919, when scientists from the United States introduced methods of control.

Some office holders seem to forget the time when they were office-holders.

## Given Position In University Of Manitoba

B.C. Graduates Selected For Post in

Poultry Department

Miss Helen Milne, a 1927 graduate of the department of agriculture of the University of British Columbia, has been appointed to a position in the poultry department of the University of Manitoba, and has left for Winnipeg at short notice to assume her new duties. The selection of Miss Milne as the first woman to hold such a post in a large number of both male and female applicants is a matter of much satisfaction to the faculty of the British Columbia University.

Of Scotch descent, Miss Milne came to Vancouver with her family some eight or ten years ago. While residing in the city she was also well known in other branches of agriculture and livestock, and during her student days was a member of the Manitoba provincial stock judging teams, being the leader on many occasions. Miss Milne was one of Prof. Lloyd's assistants in connection with the work of the Poultry Breeders' exhibit at the recent World's Poultry Congress at Ottawa.

## Picture Was Refused

Public Inquiry Into Administration  
of Canadian Poultry

Hon. Peter Verner, postmaster-general, stated not to comment any public inquiry into the administration of the Winnipeg post office.

In the respect of the post office, Mr. Verner said: "We were well informed in 1920 that had been reported. However, in regard to the other respects, that a royal commission be appointed to inquire into the affairs of the post office, he had nothing to say.

It is understood this question is now before the government and there is good reason to believe that it will be referred.

Department Store In Paris Has

Introduced the Idea

Automobiles are being sold over the counter in a department store in Paris, according to a report received by the United States department of commerce from Herman Schaefer, an automobile trade consultant.

It was noted that the automobile for one-fourth cash and the balance in twelve monthly installments. This is another wonder in that for the first time in history the idea of financing, for nothing, has been made available to the consumer.

It is believed that the idea originated in such a short time as to be a copy of the American plan, as it is being followed by dealers in the United States for radios and telephones now in operation.

The device is virtually a three tube rectifying set without valves, "stepping up" the voltage to 110,000 cycles per second. According to General Seiter, it would use the same limit that now exists for radios and telephones.

The monophone would be used for telephone, television, radios for listening and lighting without interfering with their present purpose.

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General Seiter's idea is to have the instrument controlled by the user.

The total number of accidents reported for the year to November 3 was 260, in which 39 were killed and 257 injured.

The death toll during October 1 was the highest mark in rail crossing fatalities, with 49 such deaths, mostly caused by children.

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**Plan ahead!**

To enjoy Christmas in the Old World Christmas in England, Hogmanay in Scotland, Yuletide festivities in Ireland, are within easy reach of everybody.

Find a travel agent to-day and make your reservations for the use of small planes at the necklines of the major cities of Europe for the entire outfit. Price 200 the pattern.

**How To Order Patterns**

Address—Winnipeg Newspaper Office,  
11 Mcleod Ave., Winnipeg.

Pattern No. .... Size. ....

Town. ....

The hospital belief that snake charmers can cause snakes to leave their lairs haunts at the sound of music is a myth, according to the director of the Maitre Institute at Colombo, Ceylon.

## CANADIAN NATIONAL MEMORIAL



Verona March, the famous march, dedicated to his brothers and sister, is now busy completing the Canadian National Memorial at his studio at Keweenaw Park, Kent, England. Photo shows Verona March putting the finishing touches on the statue.

## Selling Automobiles

Over the Counter

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**Chapped Hands**

Mixed with sweet oil and up-to-date liniment, Minard's Liniment

will keep hands soft and

smooth.

**MINARD'S**  
"KING OF PAIN"  
**LINIMENT**

Minard's Liniment Co., Limited  
12 Main Street, WINNIPEG

CANADIAN SERVICE  
CUNARD LINE LTD.  
ANCHOR-DONALDSON  
LINES LTD.

CUNARD STREAM SHIP CO. LIMITED  
12 Main Street, WINNIPEG

W. N. C. 1767

## BABY'S OWN SOAP

Famed for its  
fragrant creamy  
lather

Best for You and Baby too.

© 1927 Canadian Soap Manufacturing Co., Ltd., Montreal, Quebec, Canada

LESSON No. 16 '

Question: Why do

growing children, partic-

ularly girls, need emul-

sified cod-liver oil?

Answer: Growing chil-

dren, especially girls,

need vitamins, espe-

cially carotene, to

help them through

critical stages of

extreme tax on their

strength.

Pleaseably flavored, easy to

take, children like

SCOTT'S EMULSION

## Huge New Airships

To Visit Dominion

Experimental Voyages From England

Canada will be the first nation to receive two new airships which are now being built by Great Britain.

Sir Frank Brumner has announced that the experimental voyages of the new airships will start from Great Britain to Canada.

The route will probably be via the Suez Canal, the Indian Ocean, the South Africa, and Australia, and then to London.

Each of the new airships will have accommodation for 160 passengers, a speed of 100 miles an hour, and a range of 1,000 miles.

The new airships will have a crew of six, and will be placed in service in the next few months.

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Pleaseably flavored, easy to

take, children like

SCOTT'S EMULSION

## Most Solve Own Problems

Farmers Cannot Be Legislated Into Prosperity

The farmer can never be legislated into prosperity, says Mr. W. J. H. Doherty, member of parliament for the North Dakota seat.

Referring to the farmers of Manitoba, Mr. Doherty said: "Farmers cannot be legislated into prosperity."

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### What Shall We Give?

BACK through the centuries Christmas has always been a time for the giving of presents—big or little things to delight and gladden the hearts of children and their elders. But where are the Christians of other years—the toys, the useful things? Broken—worn out—forgotten.

Keep alive the spirit of your gift. Let it bring happiness and contentment from year to year—and a Royal Bank Savings Book to your list of Christmas presents.

*Christmas Presentation Cards are provided for gift books.*

### The Royal Bank of Canada

Gleichen Branch D. Hutchison, Manager

### The new way to sow a bumper crop

You don't have to wait for favorable weather. Now is the time. Seed your profits from this new method. It's the best way to good investments. Immediately you realize a harvest in form of dividends from soundly entrenched industries. We have a proposition here that we are sure will appeal to your good business judgment as being a safe investment.

### New England Investment Trust

INCORPORATED  
COLLATERAL TRUSTEE SHARES

AVERAGE 7 1/2% YIELD

80 Leading Companies 20 Leading Industries  
Safety Marketability Profit Possibilities

WRITE TODAY

### O. C. ARNOTT COMPANY Ltd.

ROYAL BANK INVESTMENT BANKERS Photo  
CHAMBERS CALGARY M4718

### THE MERCURY SUPER TEN

# RADIO

Consider these important factors before purchasing a radio receiver:

- DAYLIGHT RECEPTION
- DISTANCE
- SELECTIVITY
- QUALITY OF TONE
- LOOP AERIAL OPERATION
- ECONOMY OF OPERATION

Let us prove the merits of the Mercury Super Ten Receiver to you

FOR SALE BY

### GLEICHEN BATTERY & TIRE SERVICE

GLEICHEN,

ALBERTA

### COMING EVENTS

Adde under Coming Events. He per cent less, unless otherwise advertised in The Call.

Nov. 29—Regular Meeting of Gleicher Women's Institute.

Nov. 29—W. F. Durston and Son Auction Sale at Gleichen.

Dec. 1st—2nd Annual Old Times' Ball.

Dec. 2—St. Andrew's W. A. Sale of Work.

Dec. 4—Annual meeting of Gleicher Community Hall Assoc.

Dec. 10—Ladies' Circle Christmas Sale in Convent Hall.

Dec. 12—Union Church Xmas. tree in the United Church.

### MISCELLANEOUS

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### TOWN AND DISTRICT

Balmy chinook.

The real big event is on Dec. 1st.

Just two weeks to the greatest of all events.

The Royal lark is the first to start Xmas advertising in The Call.

Everybody will want to read about the new Ford in the next Call.

A rush of work has again forced The Call to be a day late in appearing this week.

Look over the merchants ads in The Call before making out that mail order for Santa.

Old Sol is again on the job, but he has his work cut out if he hopes to smile all the snow away.

Some of the Call advertisers are offering you some great investments just now. Look them over.

The W. A. of St. Andrew's church will meet at the home of Mrs. T. W. Bates, at 8 p.m., Thursday, Dec. 1st.

FOR SALE—Exceptionally good potates in quantities to sell producer Harry Hansen, phone 2566, Gleichen Alta.

RESTRAY NOTICE

On the premises of R. F. Graham section 4-26-26 west of 400, one real estate agent about 8 years old, WO braided on right side, been here all summer. D. Clark, braider.

FOR SALE—Good used potates in quantities to sell producer Harry Hansen, phone 2566, Gleichen Alta.

GRAB BOXES... \$0.50.

Some of these contain Dollar Bills

LADIES Rubbers for... .95c. each

TURKISH Toweling for... .19c. Yard

# THE LAST CALL

Prices that will make you drive miles to Melvin's Sale

SUGAR 100's ..... \$7.39

FLOUR—Robinhood, Purity, Ogilvies, Spillers 98's ..... \$4.65

APPLES, Fancy Wrapped... \$2.35 Box

Crates, all varieties ..... \$1.85

These Prices are Less than Wholesale today.

PURE FRUIT JAMS 4's, 2 Tins \$1.25

EVAPORATED Apples Fanfare 9c. pkg

MAGIC Baking Powder, 5 lbs. ..... \$1.65

ONTARIO Cheese ..... 29c. lb.

SODA BISCUITS, 10's Size for 49c.

EXCEPTIONALLY Good Blend of Tea Reg. 75c. lb for 49c.

GRAB BOXES... .50c.

Some of these contain Dollar Bills

LADIES Rubbers for... .95c. each

TURKISH Toweling for... .19c. Yard

COME AND SEE THE LOW PRICES ON ALL OUR GOODS.  
YOU CAN'T HELP BUT BUY

J. C. MELVIN

GLEICHEN ALBERTA



### Getting into the Home

Women are more interested in the new homes and in retail stores and every woman reads the new Westinghouse Ads. Our papers goes into the Want homes and the Want Ads will reach the readers.

In Any Walk



### OWNED BY FARMERS

Farmers own U.C.G. Elevators. Farmers have set the standard of service given by these elevators. The farmer owners insist on the best possible service for themselves and every farmer, whether a shareholder or not, is entitled to the same service and treatment. And every dollar of earnings of these elevators belongs to farmers. Deliver your grain to:

### UNITED GRAIN GROWERS LTD.

Elevators at Gleichen, Arrowood, Cluny, Shoultice, Namaka, Stobart

COAL - FLOUR - FEED



I'll tell you why I'm going to buy a Westinghouse

"We've had a terrible time deciding which radio set to buy—every maker claims to have the best.

"Yesterday morning Jack said, "Well what about our electric range and water heater? They're made by Westinghouse and they are certainly alright—never give a moment's worry."

"The difference between a success and a failure is that the former lives on last month's income and the latter lives on next month's."

"If you want to buy or sell anything in the ad in the Call under Miscellaneous. They seldom fail to make good."

"So we saw a Westinghouse when we went up town last night and as soon as I heard it I knew Jack was right.

"The Westinghouse dealer gave us a perfect electrical demonstration—we cleared it there and then and it's to be installed tomorrow."

A. F. MacCallum & Roy Smith Motors

GLEICHEN, ALBERTA

Westinghouse

PIONEERS IN RADIO

The Call from now to Dec. 31, 1928  
only 5¢.